



We all know someone who struggles with alcohol and/or drug use in our families, our friends, or our co-workers. We all have a stake in fighting this crisis. From March 2021 and March 2022 alone, our nation lost 109,000 lives to overdoses. Our local communities have not been immune to this crisis. Substance use disorder treatment has always been highly effective in initiating recovery; but little support has ever been available beyond treatment to support recovery long-term. Peer-based support services, such as recovery housing, don't just provide much-needed post-treatment support - they do so at significant cost savings while improving long-term recovery outcomes.

We are members of the Leadership Shawano County Class 23 and we are partnering with the Shawano County Drug Treatment Court program and the Northwoods Recovery Center to host the **2nd Annual Greater Shawano Area Recovery Celebration & Awareness Walk on Saturday, May 6th, 2023** at Franklin Park in Shawano. Our group is concerned about the increase in number of people struggling with substance use disorders. Our goals are to support and celebrate recovery, raise awareness, and create a safer community for us all by introducing recovery housing in our communities.

We need your help to make this event and initiative a success! We would sincerely appreciate it if you would join our efforts as an official corporate sponsor. Our sponsorship opportunities are shown below:

Sponsorship Opportunities		
Bronze	\$250	Company recognition on social media
Silver	\$500	Company recognition on social media Company logo on event T-shirts & event banners
Gold	\$750	Company recognition on social media Company logo on event T-shirts & event banners Special recognition during radio broadcasts
Elite	\$1,000	Company recognition on social media Company logo on event T-shirts & event banners Special recognition during radio broadcasts Stage banner and honorary mention on stage during event

The 2nd Annual Greater Shawano Area Recovery Celebration & Awareness Walk will benefit so many by raising awareness and funds for those in need of recovery services. Your support will positively impact those in recovery, their loved ones, and our entire community. Please confirm your intended level of sponsorship by **Friday, March 24th, 2023** to ensure a successful event.

All proceeds raised will go towards supporting this recovery awareness event and continued efforts of the Greater Shawano Area Recovery Initiative's Recovery House project. Thank you for your consideration and continued support of our local community members in need.

To Sponsor, please submit the attached Sponsorship form by mail no later than March 24th, 2023.

For questions, please contact Sheila at srheimann@yahoo.com or 608-213-0502.

Sincerely,

Leadership Shawano County Class 23



2023 Greater Shawano Area Recovery Celebration & Awareness Walk

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Company and Contact Name: _____

Preferred Contact # or Email: _____

Sponsor Level: _____ Total Investment: _____

I understand all payments are requested in full by March 24th, 2023 to ensure proper marketing outlined above. If payments are not made in full, I/we understand I/we may not receive full marketing exposure as listed.

***Logos and any other branding material must be sent in a png or tif format to srheimann@yahoo.com by March 24th, 2023.**

Signature: _____

Contract Deadline: March 24th, 2023 ----- Please make checks payable to: Unity Recovery Services

Mail Form & Check to: Shawano County DHS, ATTN: Becky Edgren, W7327 Anderson Ave, Shawano, WI 54166